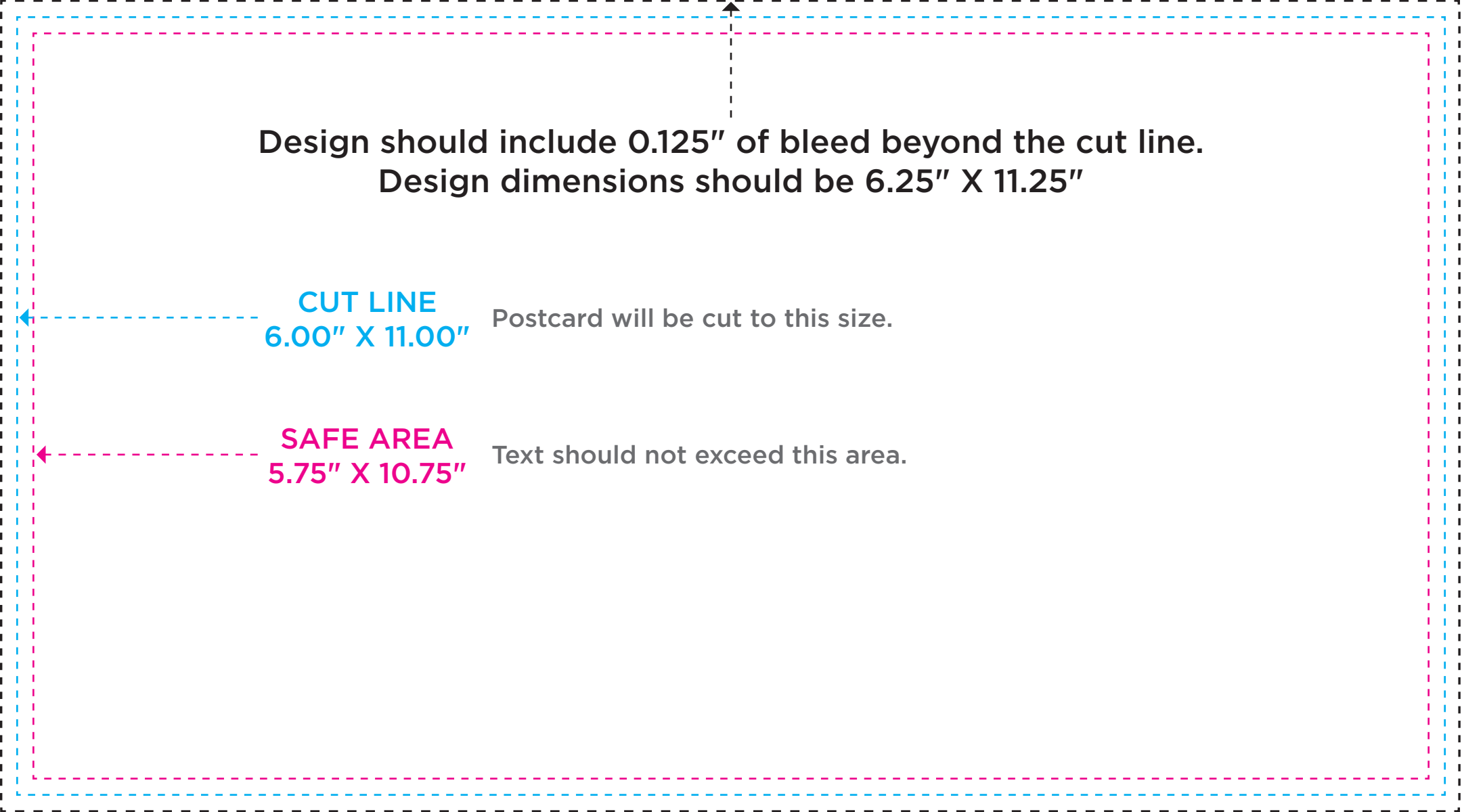




The diagram illustrates the required dimensions and bleed for a postcard. It features three concentric rectangular borders: a black dashed line for the outermost edge, a blue dashed line for the cut line, and a magenta dashed line for the safe area. Arrows point from the text labels to their respective lines. The top center has an arrow pointing to the black dashed line. The left side has two arrows: one pointing to the blue dashed line and another pointing to the magenta dashed line.

Design should include 0.125" of bleed beyond the cut line.
Design dimensions should be 6.25" X 11.25"

CUT LINE
6.00" X 11.00"

Postcard will be cut to this size.

SAFE AREA
5.75" X 10.75"

Text should not exceed this area.

Design should include 0.125" of bleed beyond the cut line.
Design dimensions should be 6.25" X 11.25"

CUT LINE
6.00" X 11.00"

SAFE AREA
5.75" X 10.75"

MAILING
2.37" X 4.00"

Mailing area
0.125" from cut line

Mailing area
0.15" from cut line

